

# ESWELL Newsletter

July 2022

Dear ESWELL customer,

With this newsletter, I want to inform you about the latest developments and news from our side and at the same time wish you a nice summer.



## New Managing Director at Simonsen & Weel

I am pleased to announce the appointment of Cindy Nijs as the Managing Director of Simonsen & Weel, effective 01 July 2022.

Cindy brings more than 24 years of leadership experience in the Medical Device and Pharmaceutical industries in the European market with market leading companies Mediq Denmark, Johnson & Johnson, GlaxoSmithKline and most recently with Hollister for the past six years. Cindy has held progressive leadership roles in sales, marketing, market access and country management in both Denmark and Germany.

Cindy holds a Master of Science Degree in Bioengineering from the University of Ghent, Belgium, and is fluent in Flemish, Danish, English and German. Cindy has resided in Copenhagen for over 17 years with her husband and two children and is a dual national Belgian and Danish permanent resident.

Please join me in welcoming Cindy to Simonsen & Weel and Diploma's Lifesciences Team!

## New office address

On July 25th we will move to our new office and warehouse building located just a few kilometers from our current location.



Our new address will be: **Vejleavej 66, DK-2635 Ishøj**  
Telephone, e-mail etc. will all remain the same.

## Delivery times in general and during summer

We are still experiencing a shortage in materials and longer delivery times from our sub-suppliers, but the situation is now quite stable, and we are currently working with six weeks production time. We hope that the situation will improve further over the next months.

In line with former years, our production will be closed during weeks 29, 30 and 31. Therefore, you might experience longer delivery times than usual during summer.

## **International exhibitions**

Currently, we are planning to attend (with local partners) at the following exhibitions/meetings in the second half of 2022:

- **NSFLOS landsmøte, Fredrikstad, Norway, 07.09. – 09.09.**
- **NORDAF, Oslo, Norway, 23.09. – 24.09.**
- **FORNA, Jyväskylä, Finland, 11.10. – 12.10.**
- **FS OP, Kolding, Denmark, date to be announced**

If you are planning to participate at a congress/exhibition/meeting in your country, where you think that the participation of ESHELL could make a difference, let me know. I can join you at the exhibition and take with me our pressure-imaging system to show how pressure changes when placing patients in different positions.